

**EXHIBIT B**  
Invoices

## Media Math USA

4 World Trade Center,  
150 Greenwich St., 45th Floor,  
New York, NY 10007



## Invoice

Date 30/9/2015  
Invoice 1302662022

Terms Net 45  
Due Date 27/11/2015  
Billing Period Sep 2015

## Bill To

Wise Data Media LTD  
Hafetz Haim 8  
Tel Aviv, Israel

Description	Amount
Defy - Billed Media Cost - SEP-2015	27.89
Defy - Platform Access Fee - SEP-2015	4.74
Microsoft - Billed Media Cost - SEP-2015	8,585.58
Microsoft - Contextual Cost - SEP-2015	66.52
Microsoft - MediaMath Data Cost - SEP-2015	513.37
Microsoft - Platform Access Fee - SEP-2015	1,558.13
Mobli - Ad Serving Cost - SEP-2015	92.74
Mobli - Billed Media Cost - SEP-2015	3,032.77
Mobli - Contextual Cost - SEP-2015	68.22
Mobli - MediaMath Data Cost - SEP-2015	187.72
Mobli - Platform Access Fee - SEP-2015	574.85
Thirdpresence - Billed Media Cost - SEP-2015	49,651.01
Thirdpresence - Contextual Cost - SEP-2015	132.77
Thirdpresence - MediaMath Data Cost - SEP-2015	1,195.52
Thirdpresence - Platform Access Fee - SEP-2015	8,666.48
Thirdpresence_2 - Billed Media Cost - SEP-2015	0.01
Thirdpresence_2 - Platform Access Fee - SEP-2015	0.00

<b>Payable to:</b>  MediaMath Inc PO BOX 200939 Pittsburgh, PA 15251-0939  Via Wire  Account Name: MediaMath Inc Account No.: 3300670447 Routing No.: 121140399 Swift Code: SVBKUS6S Bank Name: Silicon Valley Bank Bank Address: 3003 Tasman Drive Santa Clara, CA 95054	Subtotal	USD81,048.24
	PAYMENTS/CREDITS	USD.00
	BALANCE DUE	USD81,048.24
	Overdue Invoice are subject to finance charges of 1.5% per month	
	Inquiries: Contact: Olga Sadykova Phone: 646-840-4277 Email: billing@mediamath.com	

Media Math USA



# Invoice

Description	Amount
Vidible - Billed Media Cost - SEP-2015	5,376.59
Vidible - Contextual Cost - SEP-2015	4.31
Vidible - MediaMath Data Cost - SEP-2015	336.98
Vidible - Platform Access Fee - SEP-2015	972.04

Payable to:

MediaMath Inc  
PO BOX 200939  
Pittsburgh, PA 15251-0939

Via Wire

Account Name: MediaMath Inc  
Account No.: 3300670447  
Routing No.: 121140399  
Swift Code: SVBKUS6S  
Bank Name: Silicon Valley Bank  
Bank Address: 3003 Tasman Drive  
Santa Clara, CA 95054

Subtotal

USD81,048.24

PAYMENTS/CREDITS

USD.00

BALANCE DUE

USD81,048.24

Overdue Invoice are subject to finance charges of 1.5% per month

Inquiries:  
Contact: Olga Sadykova  
Phone: 646-840-4277  
Email: [billing@mediamath.com](mailto:billing@mediamath.com)

## Media Math USA

4 World Trade Center,  
150 Greenwich St., 45th Floor,  
New York, NY 10007



## Invoice

Date 31/10/2015  
Invoice 1302664961

Terms Net 45  
Due Date 31/12/2015  
Billing Period Oct 2015

## Bill To

Wise Data Media LTD  
Hafetz Haim 8  
Tel Aviv, Israel

Description	Amount
LKQD - Billed Media Cost - OCT-2015	194.16
LKQD - Platform Access Fee - OCT-2015	33.01
Microsoft - Billed Media Cost - OCT-2015	5,424.08
Microsoft - Contextual Cost - OCT-2015	86.01
Microsoft - MediaMath Data Cost - OCT-2015	475.21
Microsoft - Platform Access Fee - OCT-2015	1,017.50
Thirdpresence - Billed Media Cost - OCT-2015	55,715.39
Thirdpresence - Contextual Cost - OCT-2015	149.56
Thirdpresence - MediaMath Data Cost - OCT-2015	1,226.38
Thirdpresence - Platform Access Fee - OCT-2015	9,705.53
US_SP - Billed Media Cost - OCT-2015	4,108.01
US_SP - Client Margin Credit - OCT-2015	-630.04
US_SP - Client Margin Share - OCT-2015	630.04
US_SP - Contextual Cost - OCT-2015	16.81
US_SP - MediaMath Data Cost - OCT-2015	75.48
US_SP - Platform Access Fee - OCT-2015	714.05
Vidible - Billed Media Cost - OCT-2015	11,648.62

Payable to:  MediaMath Inc PO BOX 200939 Pittsburgh, PA 15251-0939  Via Wire  Account Name: MediaMath Inc Account No.: 3300670447 Routing No.: 121140399 Swift Code: SVBKUS6S Bank Name: Silicon Valley Bank Bank Address: 3003 Tasman Drive Santa Clara, CA 95054	Subtotal	USD93,214.37
	PAYMENTS/CREDITS	USD.00
	BALANCE DUE	USD93,214.37
	Overdue Invoice are subject to finance charges of 1.5% per month	
	Inquiries: Contact: Olga Sadykova Phone: 646-840-4277 Email: billing@mediamath.com	



# MediaMath

[illegible]

**Media Math USA**

4 World Trade Center,  
150 Greenwich St., 45th Floor,  
New York, NY 10007

**Invoice**

Date 31/7/2016  
Invoice 1302681461

Terms Net 45  
Due Date 14/9/2016  
Billing Period Jul 2016

Bill To
Wise Data Media LTD Hafetz Haim 8 Tel Aviv, Israel

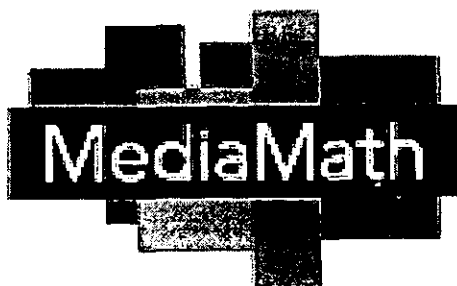
Description	Amount
Microsoft - Billed Media Cost - JUL-2016	635.93
Microsoft - Contextual Cost - JUL-2016	62.29
Microsoft - MediaMath Data Cost - JUL-2016	11.78
Microsoft - Platform Access Fee - JUL-2016	120.70
Wise Data Media Ltd Contract Minimum Remaining Balance JUL-2016	2,879.30

Payable to:  MediaMath Inc PO BOX 200939 Pittsburgh, PA 15251-0939  Via Wire  Account Name: MediaMath Inc Account No.: 3300670447 Routing No.: 121140399 Swift Code: SVBKUS6S Bank Name: Silicon Valley Bank Bank Address: 3003 Tasman Drive Santa Clara, CA 95054	Subtotal	USD3,710.00
	PAYMENTS/CREDITS	USD.00
	BALANCE DUE	USD3,710.00
	Overdue Invoice are subject to finance charges of 1.5% per month	

Inquiries:  
Contact: Accounts Receivable  
Phone: 646-741-9982  
Email: ar\_us@mediamath.com

## Media Math USA

4 World Trade Center,  
150 Greenwich St., 45th Floor,  
New York, NY 10007



## Invoice

Date 30/6/2015  
Invoice 1302656261

Terms Net 45  
Due Date 14/8/2015  
Billing Period Jun 2015

## Bill To

Wise Data Media LTD  
Hafetz Haim 8  
Tel Aviv, Israel

Description		Amount
Arenaturist - Ad Serving Cost - JUN-2015		12.74
Arenaturist - Billed Media Cost - JUN-2015		1,163.50
Arenaturist - MediaMath Data Cost - JUN-2015		63.06
Arenaturist - Platform Access Fee - JUN-2015		210.68
<b>Payable to:</b>  MediaMath Inc PO BOX 200939 Pittsburgh, PA 15251-0939  Via Wire  Account Name: MediaMath Inc Account No.: 3300670447 Routing No.: 121140399 Swift Code: SVBKUS6S Bank Name: Silicon Valley Bank Bank Address: 3003 Tasman Drive Santa Clara, CA 95054	Subtotal	EUR1,449.98
	PAYMENTS/CREDITS	EUR.00
	BALANCE DUE	EUR1,449.98
	Overdue Invoice are subject to finance charges of 1.5% per month	
	Inquiries: Contact: Olga Sadykova Phone: 646-840-4277 Email: billing@mediamath.com	

Media Math USA

4 World Trade Center,  
150 Greenwich St., 45th Floor,  
New York, NY 10007



## Invoice

Date 31/10/2015  
Invoice 1302663478

Terms Net 45  
Due Date 31/12/2015  
Billing Period Oct 2015

**Bill To**

Wise Data Media LTD  
Hafetz Haim 8  
Tel Aviv, Israel

Description		Amount
Criteo - Billed Media Cost - OCT-2015		28.60
Criteo - Platform Access Fee - OCT-2015		4.86
<b>Payable to:</b>		<b>Subtotal</b>
MediaMath Inc PO BOX 200939 Pittsburgh, PA 15251-0939  Via Wire  Account Name: SVB-MEDIAMATH INC CCA IBAN: DE39512305000500079300 Account Number: 0500079300 Bank Name: Silicon Valley Bank Bank Address: 3003 Tasman Drive Santa Clara, CA 95054		<b>EUR33.46</b>
		<b>PAYMENTS/CREDITS</b>
		<b>EUR.00</b>
		<b>BALANCE DUE</b>
		<b>EUR33.46</b>
Overdue Invoice are subject to finance charges of 1.5% per month		
		Inquiries: Contact: Olga Sadykova Phone: 646-840-4277 Email: billing@mediamath.com



**Media Math USA**

4 World Trade Center,  
150 Greenwich St., 45th Floor,  
New York, NY 10007

**Invoice**

Date 31/5/2015  
Invoice 1302655664

Terms Net 45  
Due Date 15/7/2015  
Billing Period May 2015

**Bill To**

Wise Data Media LTD  
Hafetz Haim 8  
Tel Aviv, Israel

Description		Amount
TPMN - facebook Platform Access Fee (Ucast) - MAY-2015		15.66
<b>Payable to:</b>  MediaMath Inc PO BOX 200939 Pittsburgh, PA 15251-0939  Via Wire  Account Name: MediaMath Inc Account No.: 3300670447 Routing No.: 121140399 Swift Code: SVBKUS6S Bank Name: Silicon Valley Bank Bank Address: 3003 Tasman Drive Santa Clara, CA 95054	Subtotal	ILS15.66
	PAYMENTS/CREDITS	ILS.00
	BALANCE DUE	ILS15.66
	Overdue Invoice are subject to finance charges of 1.5% per month	
	Inquiries: Contact: Olga Sadykova Phone: 646-840-4277 Email: billing@mediamath.com	

Media Math USA

4 World Trade Center,  
150 Greenwich St., 45th Floor,  
New York, NY 10007



## Invoice

Date 31/1/2017  
Invoice 1302694476

Terms Net 45  
Due Date 12/3/2017  
Billing Period Jan 2017

Bill To
Wise Data Media LTD Hafetz Haim 8 Tel Aviv, Israel

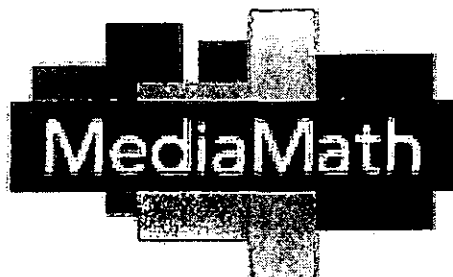
Description	Amount
Wise Data Media Ltd Contract Minimum Remaining Balance JAN-2017	3,000.00

Payable to:  MediaMath Inc PO BOX 200939 Pittsburgh, PA 15251-0939  Via Wire  Account Name: MediaMath Inc Account No.: 3300670447 Routing No.: 121140399 Swift Code: SVBKUS6S Bank Name: Silicon Valley Bank Bank Address: 3003 Tasman Drive Santa Clara, CA 95054	Subtotal	USD3,000.00
	PAYMENTS/CREDITS	USD.00
	BALANCE DUE	USD3,000.00
	Overdue Invoice are subject to finance charges of 1.5% per month	

Inquiries:  
Contact: Accounts Receivable  
Phone: 646-741-9982  
Email: ar\_us@mediamath.com

## Media Math USA

4 World Trade Center,  
150 Greenwich St., 45th Floor,  
New York, NY 10007



## Invoice

Date 31/12/2016  
Invoice 1302692225

Terms Net 45  
Due Date 11/2/2017  
Billing Period Dec 2016

## Bill To

Wise Data Media LTD  
Hafetz Haim 8  
Tel Aviv, Israel

Description	Amount
Wise Data Media Ltd Contract Minimum Remaining Balance DEC-2016	3,000.00

## Payable to:

MediaMath Inc  
PO BOX 200939  
Pittsburgh, PA 15251-0939

## Via Wire

Account Name: MediaMath Inc  
Account No.: 3300670447  
Routing No.: 121140399  
Swift Code: SVBKUS6S  
Bank Name: Silicon Valley Bank  
Bank Address: 3003 Tasman Drive  
Santa Clara, CA 95054

## Subtotal

USD3,000.00

## PAYMENTS/CREDITS

USD.00

## BALANCE DUE

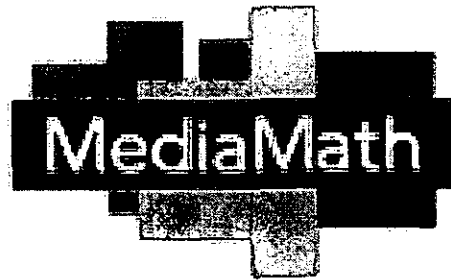
USD3,000.00

Overdue Invoice are subject to finance charges of 1.5% per month

Inquiries:  
Contact: Accounts Receivable  
Phone: 646-741-9982  
Email: ar\_us@mediamath.com

Media Math USA

4 World Trade Center,  
150 Greenwich St., 45th Floor,  
New York, NY 10007



# Invoice

Date 30/11/2016  
Invoice 1302689953

Terms Net 45  
Due Date 11/1/2017  
Billing Period Nov 2016

Bill To
Wise Data Media LTD Hafetz Haim 8 Tel Aviv, Israel

Description	Amount
Wise Data Media Ltd Contract Minimum Remaining Balance NOV-2016	3,000.00

<div>Payable to:</div> <div>MediaMath Inc PO BOX 200939 Pittsburgh, PA 15251-0939</div> <div>Via Wire</div> <div>Account Name: MediaMath Inc Account No.: 3300670447 Routing No.: 121140399 Swift Code: SVBKUS6S Bank Name: Silicon Valley Bank Bank Address: 3003 Tasman Drive Santa Clara, CA 95054</div>	Subtotal	USD3,000.00
	PAYMENTS/CREDITS	USD.00
	BALANCE DUE	USD3,000.00
	Overdue Invoice are subject to finance charges of 1.5% per month	
	<div>Inquiries: Contact: Accounts Receivable Phone: 646-741-9982 Email: ar_us@mediamath.com</div>	

**Media Math USA**

4 World Trade Center,  
150 Greenwich St., 45th Floor,  
New York, NY 10007

**Invoice**

Date 31/10/2016  
Invoice 1302687990

Terms Net 45  
Due Date 10/12/2016  
Billing Period Oct 2016

**Bill To**

Wise Data Media LTD  
Hafetz Haim 8  
Tel Aviv, Israel

Description	Amount
Wise Data Media Ltd Contract Minimum Remaining Balance OCT-2016	3,000.00

**Payable to:**

MediaMath Inc  
PO BOX 200939  
Pittsburgh, PA 15251-0939

**Via Wire**

Account Name: MediaMath Inc  
Account No.: 3300670447  
Routing No.: 121140399  
Swift Code: SVBKUS6S  
Bank Name: Silicon Valley Bank  
Bank Address: 3003 Tasman Drive  
Santa Clara, CA 95054

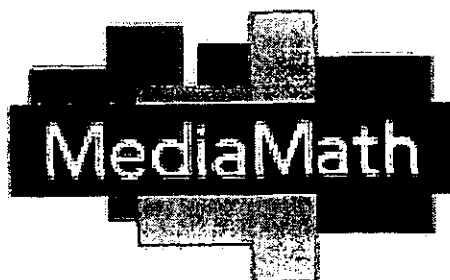
**Subtotal****USD3,000.00****PAYMENTS/CREDITS****USD.00****BALANCE DUE****USD3,000.00**

Overdue Invoice are subject to finance charges of 1.5% per month

Inquiries:  
Contact: Accounts Receivable  
Phone: 646-741-9982  
Email: ar\_us@mediamath.com

**Media Math USA**

4 World Trade Center,  
150 Greenwich St., 45th Floor,  
New York, NY 10007

**Invoice**

Date 30/9/2016  
Invoice 1302685334

Terms Net 45  
Due Date 11/11/2016  
Billing Period Sep 2016

**Bill To**

Wise Data Media LTD  
Hafetz Haim 8  
Tel Aviv, Israel

Description	Amount
Wise Data Media Ltd Contract Minimum Remaining Balance SEP-2016	3,000.00

**Payable to:**

MediaMath Inc  
PO BOX 200939  
Pittsburgh, PA 15251-0939

**Via Wire**

Account Name: MediaMath Inc  
Account No.: 3300670447  
Routing No.: 121140399  
Swift Code: SVBKUS6S  
Bank Name: Silicon Valley Bank  
Bank Address: 3003 Tasman Drive  
Santa Clara, CA 95054

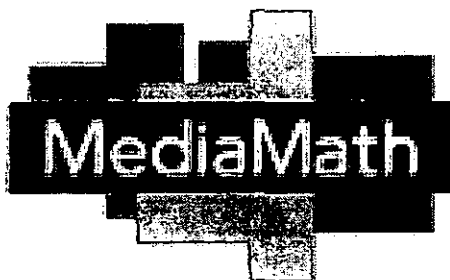
**Subtotal****USD3,000.00****PAYMENTS/CREDITS****USD.00****BALANCE DUE****USD3,000.00**

Overdue Invoice are subject to finance charges of 1.5% per month

Inquiries:  
Contact: Accounts Receivable  
Phone: 646-741-9982  
Email: ar\_us@mediamath.com

**Media Math USA**

4 World Trade Center,  
150 Greenwich St., 45th Floor,  
New York, NY 10007

**Invoice**

Date 31/8/2016  
Invoice 1302683187

Terms Net 45  
Due Date 12/10/2016  
Billing Period Aug 2016

Bill To
Wise Data Media LTD Hafetz Haim 8 Tel Aviv, Israel

Description	Amount
Wise Data Media Ltd Contract Minimum Remaining Balance AUG-2016	3,000.00

Payable to:  MediaMath Inc PO BOX 200939 Pittsburgh, PA 15251-0939  Via Wire  Account Name: MediaMath Inc Account No.: 3300670447 Routing No.: 121140399 Swift Code: SVBKUS6S Bank Name: Silicon Valley Bank Bank Address: 3003 Tasman Drive Santa Clara, CA 95054	Subtotal	USD3,000.00
	PAYMENTS/CREDITS	USD.00
	BALANCE DUE	USD3,000.00
	Overdue Invoice are subject to finance charges of 1.5% per month	

Inquiries:  
Contact: Accounts Receivable  
Phone: 646-741-9982  
Email: ar\_us@mediamath.com